

Herz an Hirn

TRAVEL BLOG

www.herzanhirn.de
hey@herzanhirn.de

Herz an Hirn



ALL ABOUT THE BLOG

Established in 2014 and has been growing ever since, "Herz an Hirn" is a travel blog developed by Laura Schneider. Her content revolves around slow travel, tropical travel destinations, culinary trips and hidden gems.

TARGET GROUP

The majority of the readers of "Herz an Hirn" are women between 30 and 45 who travel alone or with their partner. These women are financially well off and willing to pay above average for their holidays. As a result, they expect a certain standard on their trips and exceptional accommodation. They like to try local products, appreciate natural landscapes as well as historical sites and feel just as comfortable in a lovingly designed tree house as in a luxury hotel. They are particularly interested in long-distance travel and beach destinations.





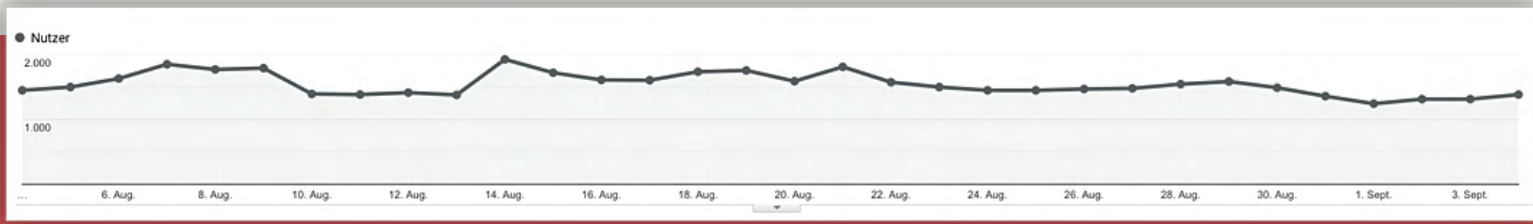
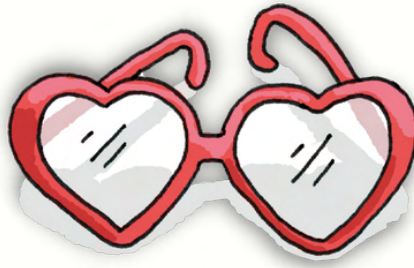
READER INTERESTS

- Tropical beach destinations
- Long-distance travel
- Exceptional destinations, accommodation and unique stays
- Rural experiences
- Gourmet and wellness trips
- Nature experiences
- Slow travel and sustainability
- Special encounters with locals, culture and history

SERVICES OFFERED

- Press Trips/Individual Trips
- Brand Ambassadorship
- Sponsored Posts
- Product Reviews
- Social Media Promotion
- Presentation/Workshops
- Social Media Marketing
- Photo Content
- Freelance Writing





74K
PAGE VIEWS
BLOG

50K
UNIQUE VISITORS
BLOG

11,7K
Instagram
@herzanhirn

800K
Pinterest
@herzanhirn

2K
Facebook
@herzanhirn

Sitzungen
63.627

Nutzer
50.243

Seitenaufrufe
74.162

Seiten/Sitzung
1,16

Durchschnittl. Sitzungsdauer
00:02:37

Absprungrate
91,93 %

REFERENCES

Examples:

Saint Lucia Tourism Authority, Visit Jamaica, San Francisco Travel, Curaçao Medienbüro, Visit Aruba, Visit Martinique, Visit Britain, A-ROSA River Cruises, VisitDenmark, Atout France, L'TUR, DER.com, Marokko Info, Catalunya Experience, Aovo Reisen, Reiseregion Fläming, Tourismus-Marketing Brandenburg, Tourismus Zentrale Saarland, Visit Luxembourg, Visit Flanders

CONTACT



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