

HERZ AN HIRN MEDIA KIT

TRAVEL BLOG

HERZANHIRN.DE
HEY@HERZANHIRN.DE

HERZ AN HIRN

Established in 2014 and has been growing ever since, "Herz an Hirn" is a travel blog developed by Laura Schneider. Her content revolves around slow travel, tropical travel destinations, culinary trips and hidden gems.



TARGET GROUP

Readers of "Herz an Hirn" love to travel and explore. They are quick at trying out local products, treasure natural landscapes as well as historical sites and feel as much at home in a tree house as in a luxury hotel. No matter whether they are on a pleasure cruise through the world, rest their heads in a sleeping wagon hotel in rural Germany or jet off into the Caribbean,

READER INTERESTS

- Gourmet, mindfulness and wellness trips
- Nature experiences
- Slow travel and sustainability
- Special encounters with locals, culture and history
- Adventures
- Exceptional accommodation and unique stays
- Rural experiences



58K

page
views

28K

unique
visitors

13,5K

Instagram
@herzanhirn

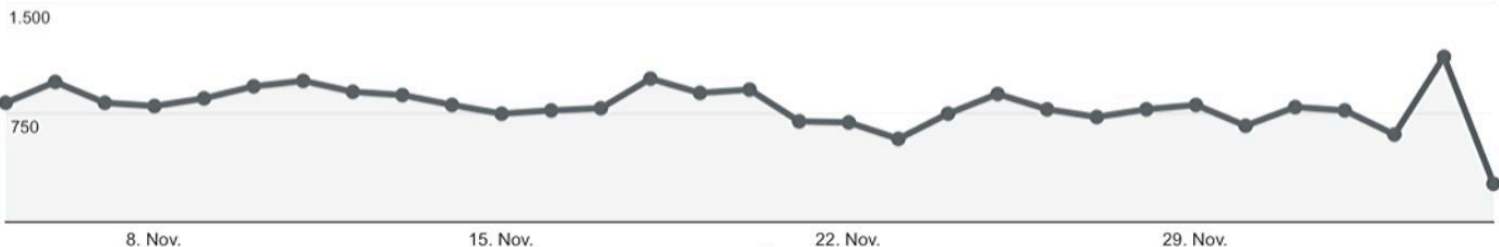
1,9K

Facebook
@herzanhirn

Nutzer im Vergleich zu Messwert auswählen

Stündlich Tag Woche Monat

Nutzer



SERVICES OFFERED

- Press Trips/Individual Trips
- Brand Ambassadorship
- Sponsored Posts
- Product Reviews
- Social Media Promotion
- Presentation/Workshops
- Social Media Marketing
- Photo Content
- Freelance Writing

Sitzungen

32.458

Nutzer

27.340

Seitenaufrufe

57.691

Seiten/Sitzung

1,99

Durchschnittl. Sitzungsdauer

00:02:40

Absprungrate

79,52 %

CONTACT

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REFERENCES

Examples: Saint Lucia, San Francisco Travel, Curaçao, Visit Aruba, Martinique, Visit Britain, A-ROSA River Cruises, VisitDenmark, Atout France, L'TUR, DER.com, Marokko Info, Catalunya Experience, Aovo Reisen, Reiseregion Fläming, Tourismus-Marketing Brandenburg, Tourismus Zentrale Saarland, Visit Luxembourg, Atout France, Visit Flanders